

BOB THE COOLER COMPANY





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NOTHING BEATS CHILLIN' WITH BOB AND YOUR HOMIES

That's why we created Bob The Cooler Co. The buddy who never lets you down and is all about bringing people together, committed to turning up the fun on every adventure, while gathering your favorite people in one place.

Bob The Cooler Co. has carved our niche within the powersports industry, breaking the mold and splashing color across the traditionally "granola" market. With BOB, get ready to light up your outdoor experience with products designed for thrill-seekers by thrill-seekers.

BECAUSE FOR US, KEEPING IT COOL IS A WAY OF LIFE.

BOB'S BUDDIES

OUR SPONSORSHIPS & SPONSORS

Our alliances extend to more than 500 ambassadors, top professional athletes and the most prestigious powersports teams.

⚡ **Jason Anderson:** Supercross Champion, Monster Energy Kawasaki

⚡ **WLTN Kawasaki Canadian Motocross Team:** Tanner Ward & Quinn Amyotte



⚡ **Warnet Racing - Factory Makita Ski-Doo:** Amsoil Championship Team - Jordan Lebel, Topi Posti, Maeli Lebel & Dylan Lebel

⚡ **Team Solitaire Heartbeat Hot Sauce Yamaha:** Cole Thompson & Robbie Wageman

⚡ **Anderson Bros:** RJ Anderson & Ronnie Anderson - Off-Road Racing Champions

⚡ **Rockstar Energy Husqvarna Team:** Christian Craig, Malcolm Stewart, RJHampshire, Cassey Cochran & Guillem Farres

⚡ **AEO Powersports KTM Racing Team:** Talon Hawkins, Derek Kelley, Ryder McNabb & Lux Turner



⚡ **Kyle Peters:** 5-time Arenacross Champion

⚡ **Saddlemen Race Development Team:** MotoAmerica Mission King of the Baggers & the Mission Super Hooligans Series - Cory West, Jake Lewis & Travis Wyman

⚡ **Star Racing Yamaha:** Pro Supercross & Motocross Team

⚡ Over 500 athlete ambassadors

⚡ **Moto 4 Kids:** Southern California motocross series dedicated to youth racing



BOB'S GOT

THEIR BACKS

BOB is happy to support various motorsports races and related events. Look for BOB at some of the events listed below.

TITLE SPONSOR TO



PRESENTING SPONSOR TO



BOB'S PARTNERSHIPS





THE BFF

75QT / 70.97L HARD COOLER

- ⚡ Heavy duty rotomolded insulated construction for days of frosty ice retention.
- ⚡ Extra thick insulated walls and lid.
- ⚡ Heavy duty wheels and built-in trolley handle.
- ⚡ Molded-in handles.
- ⚡ Removable dry basket.
- ⚡ Holds over 100 cans.

THE BFF

75QT / 70.97L HARD COOLER
MSRP: \$499.99 USD / \$686.99 CAD



BRILLIANT WHITE
BOB-75HARD-WT



COOL BLUE
BOB-75HARD-BLU



VICE RED
BOB-75HARD-RED



PALM GREEN
BOB-75HARD-GRN



EL AMIGO

50QT / 47.3L HARD COOLER

-  Heavy duty rotomolded insulated construction for days of frosty ice retention.
-  Extra thick insulated walls and lid.
-  Removable dry basket.
-  Marine-grade nylon rope handles.
-  Holds over 60 cans.

EL AMIGO

50QT / 47.3L HARD COOLER
MSRP: \$345.00 USD / \$473.99 CAD



BRILLIANT WHITE
BOB-50HARD-WT



COOL BLUE
BOB-50HARD-BLU



VICE RED
BOB-50HARD-RED



PALM GREEN
BOB-50HARD-GRN



THE WINGMAN

25QT / 23.6L HARD COOLER

- ⚡ Heavy duty rotomolded insulated construction for days of frosty ice retention.**
- ⚡ Extra thick insulated walls and lid.**
- ⚡ Custom lid latching bottle openers.**
- ⚡ Stainless steel upright locking handle with form fitting grip.**

THE WINGMAN

25QT / 23.6L HARD COOLER

MSRP: \$245.00 USD / \$336.99 CAD



BRILLIANT WHITE
BOB-25HARD-WT



COOL BLUE
BOB-25HARD-BLU



BRIGHT YELLOW
BOB-25HARD-YLW



PALM GREEN
BOB-25HARD-GRN



SUNSET ORANGE
BOB-25HARD-ORNG



VICE RED
BOB-25HARD-RED



SOFT COOLERS

THE SIDEKICK - 14L FLIP TOP COOLER BAG
THE BRO - 25L BACKPACK SOFT COOLER

- ⚡ Made of durable materials.
- ⚡ Easy to clean.
- ⚡ Leak proof design.
- ⚡ Insulation keeps food and drinks cool.

THE BRO

25L BACKPACK SOFT COOLER

MSRP: \$225.00 USD / \$308.99 CAD



LIGHT GREY
BOB-BACKPAK-25-GRY



SUNSET ORANGE
BOB-BACKPACK-25-ORNG

THE SIDEKICK

14L FLIP TOP COOLER BAG

MSRP: \$210.00 USD / \$288.99 CAD



LIGHT GREY
BOB-FLIP-COOLER-14L-GRY



SUNSET ORANGE
BOB-FLIP-COOLER-14L-ORNG



CAN COOLERS

SHORTY - 12OZ CAN COOLER
SLIM - 12OZ SLIM CAN COOLER
BEST BUD - 16OZ CAN COOLER

- ⚡ Double-insulated vacuum chamber.**
- ⚡ Heavy-duty silicone seal.**
- ⚡ Made of kitchen-grade 18/8 stainless steel.**
- ⚡ Dishwasher safe.**

SHORTY

12OZ CAN COOLER - MSRP: \$19.99 USD / \$27.99 CAD



COOL BLUE
BOB-CAN-12OZ-BLU



BRIGHT YELLOW
BOB-CAN-12OZ-YLW



PALM GREEN
BOB-CAN-12OZ-GRN



BLACK
BOB-CAN-12OZ-BLK



VICE RED
BOB-CAN-12OZ-RED

SLIM

12OZ SLIM CAN COOLER - MSRP: \$19.99 USD / \$27.99 CAD



COOL BLUE
BOB-CAN-12SLIM-BLU



BRIGHT YELLOW
BOB-CAN-12SLIM-YLW



PALM GREEN
BOB-CAN-12SLIM-GRN



BLACK
BOB-CAN-12SLIM-BLK



VICE RED
BOB-CAN-12SLIM-RED

BEST BUD

16OZ CAN COOLER - MSRP: \$21.99 USD / \$30.99 CAD



COOL BLUE
BOB-CAN-16-BLU



BRIGHT YELLOW
BOB-CAN-16-YLW



PALM GREEN
BOB-CAN-16-GRN



BLACK
BOB-CAN-16-BLK



VICE RED
BOB-CAN-16-RED



DRINKWARE

ROADIE - 40OZ TUMBLER

BIG SIPPER - 30OZ TUMBLER

BIG SWIG - 26OZ WATER BOTTLE

BOB'S MUG - 14OZ COFFEE MUG

- ⚡ Keeps drinks hot or cold.
- ⚡ Made of kitchen-grade 18/8 stainless steel.
- ⚡ No condensation - won't sweat under pressure.
- ⚡ Dishwasher safe.

BIG SIPPER

300Z TUMBLER - MSRP: \$28.00 USD / \$38.99 CAD



COOL BLUE

BOB-300Z-BIGSIPPER-BLU



BRIGHT YELLOW

BOB-300Z-BIGSIPPER-YLW



PALM GREEN

BOB-300Z-BIGSIPPER-GRN



BLACK

BOB-300Z-BIGSIPPER-BLK



VICE RED

BOB-300Z-BIGSIPPER-RED

ROADIE

400Z TUMBLER - MSRP: \$42.00 USD / \$56.99 CAD



COOL BLUE

BOB-400Z-ROADIE-BLU



BRIGHT YELLOW

BOB-400Z-ROADIE-YLW



PALM GREEN

BOB-400Z-ROADIE-GRN



BLACK

BOB-400Z-ROADIE-BLK



VICE RED

BOB-400Z-ROADIE-RED

BOB'S MUG

14OZ COFFEE MUG - MSRP: \$19.99 USD / \$27.99 CAD



COOL BLUE

HOTBOB-14OZ-MUG-BLU



BRIGHT YELLOW

HOTBOB-14OZ-MUG-YLW



PALM GREEN

HOTBOB-14OZ-MUG-GRN



BLACK

HOTBOB-14OZ-MUG-BLK



VICE RED

HOTBOB-14OZ-MUG-RED

BIG SWIG

26OZ WATER BOTTLE - MSRP: \$27.00 USD / \$37.99 CAD



COOL BLUE

BOB-26OZ-BIGSWIG-BLU



BRIGHT YELLOW

BOB-26OZ-BIGSWIG-YLW



PALM GREEN

BOB-26OZ-BIGSWIG-GRN



BLACK

BOB-26OZ-BIGSWIG-BLK



VICE RED

BOB-26OZ-BIGSWIG-RED

BOB'S GOT YOUR BACK

BOB'S BELIEF

FOR US, KEEPING IT COOL IS A WAY OF LIFE

BOB's committed to quality in all its products, contributing to exciting and memorable experiences. With BOB, everyday moments become extraordinary adventures because being cool is the best way to do it!

BOB'S PROMISE

BOB PROMISES TO BE THERE, THE BUDDY WHO NEVER LETS YOU DOWN!

BOB's committed to creating products that maximize the experiences and time spent with your crew, whether you're ripping the desert trails, lounging at the beach, a tailgate, or anywhere in-between. BOB will be there!





THE COOLER CO

BOBSCOO.COM

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